

# Significance at the Movies

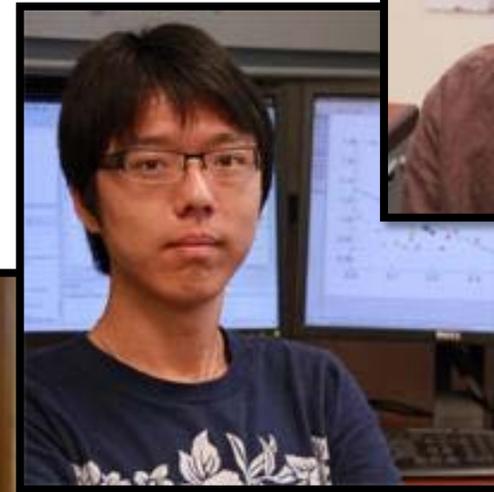
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CLARA BOOTHBY

# Cross-evaluation of metrics to estimate the significance of creative works (2015)

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- Max Wasserman
  - Ph.D. student, Amaral Lab @ Northwestern
  - Applied math and Statistical analysis of sports
- Xiao Han T. Zeng
  - Ph.D. Student, Amaral Lab @ Northwestern
  - Studies scientific publication and citation data and gender disparities in STEM
- Luis Amaral
  - Professor, Amaral Lab @Northwestern
  - Complex systems, Biology



# Why I selected this paper

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- Politics of Canonization
- Machine Learning



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**However!**

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- Politics of Canonization
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## However!

- Focus on mostly on their **premises**
- Criteria for significance

# Significance!

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- “Lasting importance of a creative work”
- Latent Quality



# Significance!

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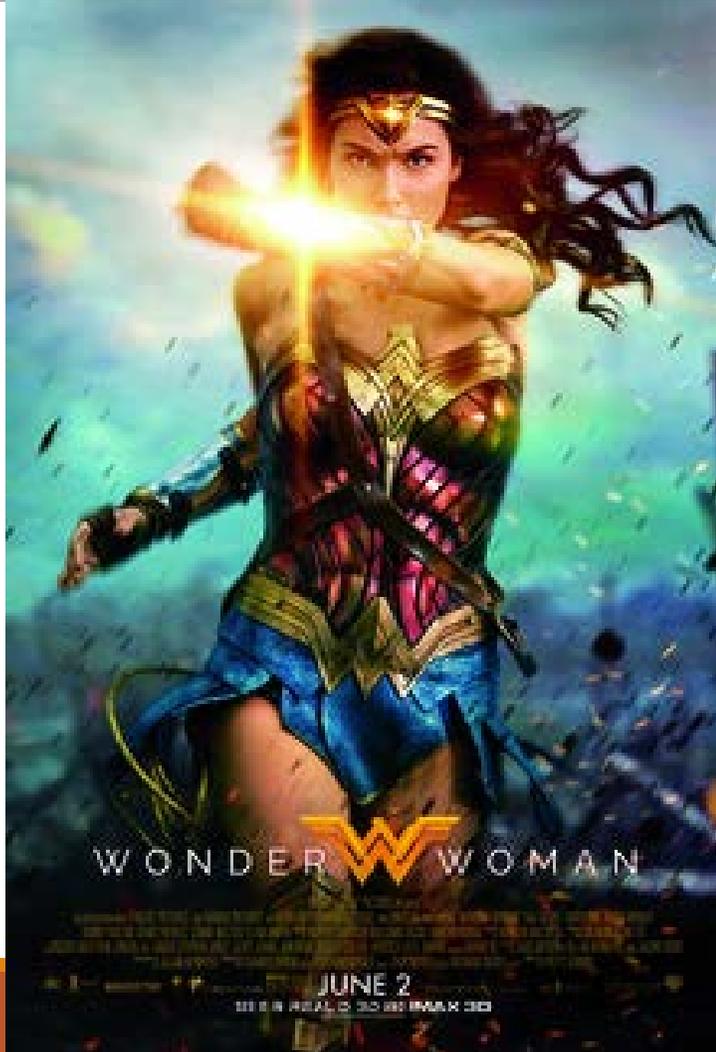
- “Lasting importance of a creative work”
- Latent Quality
- Induction into the National Film Registry



LIBRARY OF  
CONGRESS

# Variables!

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- Expert Reviews
- Amateur Reviews
- Automated Data

# Variables!

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- Expert Reviews
- Amateur Reviews
- Automated Data
- CITATION DATA!!

# Methods

- Single Variable Analysis
- Multi-variable Analysis
  - Random-forest



To select features that could predict significance (i.e. inclusion in the NFR)

# Example: Willy Wonka

June 27, 2014: Paper received

- Willy Wonka (1971) is not in the NFR
- BUT it has a high long-gap citation rate



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# The National Film Registry

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- 700 films total; 25 new films each year; Films must be >10 years old to be eligible
- Public nominates films; Librarian of Congress and National Film Preservation Review Board make final selections
- 40 films were directed by women. No accessible data about racial demographics of the directors

# Questions

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- What new insights or information does this method provide to us that we could not have been learned otherwise?
- Considering what we know of the method, do you feel that this method truly measures significance? Why or why not?
- What responsibilities do scholars have when working on projects that intersect with another field?